

Governors State University
 Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: CAREER SERVICES

Leader(s): DARCIE CAMPOS

Implementation Year: 2019-20

GOAL 3: Strategically promote meaningful on-campus employment for students, and provide education, development and support for hiring managers to advance the student experience and expand upon relevant transitional skill sets.

Objective 1:	To initiate hands-on opportunities available to students with a focus on professional development for students and support for hiring managers.
Action Items	<ul style="list-style-type: none"> • Increase the number of new student employee orientation sessions offered to address work place expectations and professionalism. Additionally, cover how to build a student's personal brand as part of their student employment experience on campus. • To continue to offer an opportunity for student employees to receive a certificate of professional development, through active participation in Career Services workshops and National Career Development Week. • Host our Annual Student Employee Recognition Reception. • To have strong participation from attendees and employers for the On Campus Student Employment and Part-time Job Fair.
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • We hope to successfully increase the number of hands-on opportunities available to students with a focus on professional development for students and support for hiring managers. Additionally, we would like to see in increase in the number of participants across all events, including the student employment and part-time job fair.
Achieved Outcomes and Results	<ul style="list-style-type: none"> • We delivered hiring manager sessions for on campus student employment hiring managers, and we also offered the new student employee orientation sessions and saw good attendance at these sessions. Students learned about the importance of professionalism in the workplace and about the career readiness skills they would develop because of their on campus work experiences. • While we did not see an increase this year in the number of participants we served for the Student Employment Fair, we were still pleased to report (250) Two-hundred fifty attendees participated in the event. • While the annual Student employee recognition reception was delivered virtually due to the pandemic, we are happy to report that we did have 33 students receive certificates and Trustee Lisa Harrell served as the keynote speaker for the event.
Analysis of Results	<ul style="list-style-type: none"> • We continue to see strong attendance and need for our Student employment and Part-time Job Fair, so this will be an event we continue during the kick off for welcome week 2020. • We also will continue to support the campus-hiring managers by providing hiring manager sessions, even though the attendance this year was only 14 attendees. We still feel it is important, now that Covid has changed the way many of our students are working on campus, we believe the sessions will be even more important moving forward to clarify how student employment may shift to a more virtual environment for many students and staff/faculty.

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| | <ul style="list-style-type: none">• While Covid cut some of our events and workshops short this year, we were still very happy to see that 33 students received certificates for attending 3 or more Career Services sessions. Student workers attended a great majority of the presentations and were engaged in the process. The presentations increased the knowledge of participants in relation to professional development and were well attended compared to the past year events. |
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